

BANU AKDENIZLI UZTÜRK

EDUCATION

Doctorate of Philosophy, Mass Media and Communications, December 2005

Temple University, Philadelphia, PA

Dissertation: Internet Policy Development in the Semi-Periphery: The Case of Turkey

Advisor: Dr. Concetta Stewart

Masters of Arts, Translation and Interpreting Studies, January 1997

Boğaziçi University, Istanbul, TURKEY

Thesis: Translation of Concepts and Terms into Turkish: Directions in the Sociological Discourse 1930-1940

Advisor: Dr. Saliha Paker

Bachelors of Arts, Sociology, June 1994

Boğaziçi University, Istanbul, TURKEY

Highschool

Üsküdar American Academy For Girls, ÜAKL, Istanbul, TURKEY

EXPERIENCE

Associate Professor, Vice Chair, Yeditepe University, School of Communications, Public Relations and Publicity Department.

June 2012-present

Assistant Professor, Vice Chair, Yeditepe University, School of Communications, Public Relations and Publicity Department.

September 2009-June 2012

Co-Editor, Global Media Journal Turkish Edition <http://globalmediajournaltr.yeditepe.edu.tr/>

December 2009-present

Advisory Board Member, Global Media Journal <http://lass.calumet.purdue.edu/cca/gmj/>

December 2009-present

Analyst/ Index Methodologist, Project for Excellence in Journalism, Pew Research Center, Washington DC

July 2006-August 2009

Faculty, Communication Department, George Mason University, Fairfax, VA

August 2002 – December 2002

Faculty, Broadcasting, Telecommunications and Mass Media Department, Temple University, Ambler, PA

August 2001 - December 2001

Teaching Assistant, Broadcasting, Telecommunications and Mass Media Department, Temple University, Philadelphia, PA

January 2002 - May 2002; August 2000 - May 2001

Research Assistant, Broadcasting, Telecommunications and Mass Media Department, Temple University, Philadelphia, PA

August 2000 - December 2000

Research Assistant, Journalism, Public Relations and Advertising Department, Temple University, Philadelphia, PA

September 1999 - May 2000

Librarian, Blitman Resource Center, Temple University, Philadelphia PA

September 1999 - May 2000

Librarian, Northampton Community College, Bethlehem, PA

September 1998 - May 1999

Member of Editorial Board, Writer, Translator, Cosmopolitan Magazine, Turkish Edition, Istanbul, Turkey

September 1995 - October 1996

Assistant Radio Program Producer, Turkish National Radio and Television (TRT), Istanbul, Turkey
June 1993 - June 1995

PUBLICATIONS

Book/ Book Chapter

- Akdenizli, B. (2012). Gazete Haberciliğinde İçerik Çözümleme Yöntem ve Tekniği: Sunum ve Temsil Üzerine bir Uygulama ve Değerlendirme (Content Analysis as a Method and Technique in Journalism Studies: Application and Analysis). In Güllüoğlu, Ö. (ed.) *İletişim Bilimlerinde Araştırma Yöntemleri: Yazılı Metin Çözümleme* (Research Methods in Communication Studies), p.133-162. Ankara: Ütopya
- Akdenizli, B. (October, 2010).). The Portrait of Iran- How the Turkish Press Covered the 2009 Presidential Election. In Kamalipour, Y. R. (ed.) *Media, Power, and Politics in the Digital Age: The 2009 Presidential Election Uprising in Iran*;p. 47- 62. New York: Rowman & Littlefield.
- Akdenizli, B., E. Dionne, M. Kaplan, T. Rosenstiel, & R. Suro (2008). *A Report on the Media and the Immigration Debate*. Washington, D.C.: Brookings Institution.
- Akdenizli, B. (2007). *Toward a Healthier Understanding of Internet Policy Development: The Case of Turkey*. Saarbrücken, Germany: Verlag Dr. Müller VDM Publishing.

Journal Article/ Reports

- Akdenizli, B. (2011). Dünyaya Amerika'nın Gözüyle Bakmak: Amerikan Basınında Uluslararası Haberler 2007-2009. *Selçuk İletişim Dergisi* Cilt 7, Sayı 1, Temmuz 2011, s. 192-211.
- Akdenizli, B. (2011). Türk Basınında 2009 İran Seçimlerinin Sunumu. *Gazi Üniversitesi İletişim ve Kuram Dergisi* Sayı 32, Bahar 2011, s. 37-61.
- Akdenizli, B. (2010). İnternet, Egemenlik ve Devlet: İnternet'in Ulusal ve Uluslararası Yönetime Etkileri Üzerine Bir Değerlendirme. *Global Media Journal Turkish Edition*, 1 (2), p.30-49.
- Akdenizli, B. (2010). The State of Internet Outpaces Internet Legislation: The Case of Turkey. *Observatorio*, 4 (4), p.29-51.
- Akdenizli, B. (2009) Network TV Content Section. In *State of the News Media 2009 Report*. Washington, DC: Pew Research Center, Project for Excellence in Journalism, http://www.stateofthedia.org/2009/narrative_yearinthenews_network.php?cat=3&media=2
- Akdenizli, B. (2008). *Every Now and Again, A Study on the News Coverage of Immigration*. Washington, DC: Pew Research Center, Project for Excellence in Journalism, <http://www.journalism.org/node/12943>

CONFERENCE PRESENTATION/ PRESENTATIONS

- Akdenizli, B. (2011, Temmuz). *The Presidential Election in Iran: A Comparative Analysis of the American and Turkish Press*. 2011 IAMCR Conference, İstanbul.
- Akdenizli, B. (2011, Temmuz). *What Can the Death of a Female Celebrity Teach Us? : An Analysis of Defne Joy Foster's Death as Portrayed in the Turkish Press*. 2011 IAMCR Conference, İstanbul.
- Akdenizli, B. (2010, July). *The State of Internet Outpaces Internet Legislation: The Case of Turkey*. IAMCR 2010 Conference in Braga, Portugal.
- Akdenizli, B. (2008, November). *Coverage of the 2008 Presidential Campaign*. Pew Research Center, Washington, DC.
- Akdenizli, B. (2008, September). *News Coverage of Immigration 2007: A Political Story, Not an Issue, Covered*

Episodically. Democracy in the Age of New Media Event, Washington, DC.

Akdenizli, B. (2005, November). *Towards a Healthier Understanding of Internet Policy Development: An Application of the World System Model to Telecommunications*. NCA Conference, Boston, MA.

Akdenizli, B. (2005, October). *Internet Diffusion and Policy Development in Turkey: A Socio-Technical Analysis*. AOIR Conference, Chicago, IL.

Akdenizli, B. (2004, February). *Information and Communication Technologies and the Nation-State: Internet Policy Development and Turkey*. AEJMC Mid Winter Conference, Rutgers University, New Brunswick, NJ.

Akdenizli, B. (2001, June). *The New Information Technology: The End of National Identity?* 21st International Symposium on Forecasting, Atlanta, GA.

Akdenizli, B. (2001, January). *The International Telecommunication Union Through the Years: A Macro Historical Analysis*. 3rd Annual SCAT Graduate Student Research Forum, Temple University, Philadelphia, PA.

Akdenizli, B. (2000, January). *Internet: A Mechanism Against Media Imperialism in Third World Countries. Subversion in the Flow of International Information, Is it Possible?* 2nd Annual SCAT Graduate Student Research Forum, Temple University, Philadelphia PA.

OTHER SKILLS

Languages	Turkish, English, German and French.
Software	SPSS, CatPac, standard Microsoft Office and Internet applications.

AWARDS

<u>Bart Richards Award for Media Criticism</u>	resented to the PEJ team for the News Coverage Index May 21, 2009
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<u>Temple University Dissertation Completion Grant</u>	July 1, 2003-December 31, 2003
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<u>Temple University Graduate Assistantship and Tuition Remission</u>	August 1999 - May 2002
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Second Place in the 2nd Annual SCAT Graduate Student Research Forum with paper entitled *Internet: A Mechanism Against Media Imperialism in Third World Countries. Subversion in the Flow of International Information, Is It Possible?* (2000, January)