

İLKER CENAN BIÇAKÇI

EDUCATION

Doctorate of Philosophy, Journalism and Public Relations, 1994

Istanbul University, School of Communications

Dissertation: The theoretical side of Communication and the Fact of Communication within the framework of French Model.

Advisor: Prof. Dr. Niyazi Öktem

Masters of Arts, Journalism and Public Relations, 1988

Istanbul University, School of Journalism and Broadcasting

Thesis: Service training in the developing journalism

Advisor: Dr. Haluk Şahin

Bachelors of Arts, French Language, 1984

Marmara University, Faculty of Education, Istanbul.

Highschool

Saint-Benoit+Ata College, 1980

Part-time student in Istanbul Municipal Conservatory, Department of Theater, 1977-1980

EXPERIENCE

Prof. Dr., Yeditepe University, School of Communications, Public Relations and Publicity Department, full-time professor, February 2012 –present.

Prof. Dr., Yeditepe University, School of Communications, Faculty Board and Faculty Administrative Board member, February 2012 –present.

Prof. Dr., Yıldız Technical University, Faculty of Arts and Design, guest professor, 2001-2011.

Prof. Dr., Advisory Board Member, Global Media Journal Turkish Edition, 2010-present.

Associate Professor, Yıldız Technical University, Vocational School, Chair of Economics and Administrative Sciences Department, 2005-2010.

Associate Professor, Yeditepe University, School of Communications, Public Relations and Publicity Department, part-time professor, 2001-2011.

Associate Professor, Yıldız Technical University, Faculty of Economics and Administrative Sciences, Human Sciences Department, guest professor, 2005-2011.

Associate Professor, Istanbul Commerce University, Faculty of Commercial Sciences, part-time professor, 2004-2006.

Associate Professor, Istanbul Air Force Academy, guest professor, 2005-2008.

Assistant Professor, Kocaeli University, School of Communications, Public Relations and Publicity Department, full- time professor, 1998-2001.

Assistant Professor, Kocaeli University, School of Communications, Chair of Public Relations and Publicity Department, 1998-2001.

Assistant Professor, Kocaeli University, School of Communications, Vice-Dean, 1998-2000.

Lecturer Dr., Yıldız Technical University, Department of Education Sciences, guest professor, 1996-1998.

Lecturer Dr., Yıldız Technical University, Department of Foreign Languages, full-time professor, 1986-1998.

Professional Actor, Ferhan Şensoy, Ortaoyuncular, 1984-1986.

PUBLICATIONS

Book/ Book Chapter

Bıçakçı, İ.(2012) **Müzebilimin ABC'si**, *Art Sponsorship and Museums*, p.209-220.İstanbul:Ege Yayınları

Bıçakçı, İ.(2010) **Communications and Public Relations:A Critical Approach, Updated 7th Edition**, İstanbul: MediaCat Kitapları

Bıçakçı, İ.(2006) **Hacettepe Üniversitesi, Güzel Sanatlar Fakültesi, 8.Ulusal Sanat Sempozyumu**, *Art Sponsorship in the Globalization Process*, s.337-350, Ankara: H.Ü. GSF Yayınları

Bıçakçı, İ.(2001) **Our Communication World**, İstanbul: MediaCat Akademi

Bıçakçı, İ.(2000) **Every aspects of marketing communications by the MediaCat Writers**, Virtual Market and Global Customer, p.145,Ankara: MediaCat Kitapları

Bıçakçı, İ.(1998) **Communications and Public Relations: A Critical Approach**, Ankara: MediaCat Yayınları

Journal Article/Conference Presentations

Bıçakçı, İ.(2008). The capitalistic function of education-directed social responsibility projects in Turkey within the context of relationships between the private sector and NGOs” *Journal for Critical Education Policy Studies*, Vol 6, Number 1, May 2008.

Bıçakçı, İ.(2008). The evolution of consumption from industrial society to information society and its reflections in Turkey”, International Journal of Human Sciences, Vol 5, No.1, January 2008.

Bıçakçı, İ.(2006) Art sponsorship in the process of globalization, Hacettepe University, Faculty of Fine Arts, 8th National Symposium of Art, October 18-20th.

Bıçakçı, İ.(2004) The reality of globalization and Turkey, in the sphere of communications and political economy, İstanbul University, Faculty of Communication Journal, No. 19.

Bıçakçı, İ.(2002) Communication habits of the first-year students of the School of Communications of Kocaeli University, İstanbul University, Faculty of Communication Journal, No.13.

Bıçakçı, İ.(2000) A critical approach to Public Relations,Journal of Ankara Public Relations Association, No. 8, Spring.

Bıçakçı, İ.(1999) Mass Communication, İstanbul University, Faculty of Communication Journal, No.9.

Bıçakçı, İ.(1999) Ideological aspect of Public Relations, İstanbul University, Faculty of Communication Journal, No.9.

Bıçakçı, İ.(1998) Cultural dimensions of consumer behavior in the global communication, Anadolu University, Kurgu Journal of Communication, No. 15.

Bıçakçı, İ.(1998) Public Relations and the Press, Journal of Yıldız Technical University, İstanbul, No.1.

Bıçakçı, İ.(1997) Social identity of women in the development process and the femal image in the mass media, İktisat Dergisi, No.336-337. April-May, p. 80-85.

Coordination of Research Project (completed and issued)

Economic effects of the 17th August Earthquake on the cities of Adapazarı and Kocaeli, Common Project of the I.F.M.C. and K.O.Ü. School of Communications, October 1999-August 2000.

Expert report prepared and issued for a national organization.

Fact finding conference about the excellence in local governance. Cooperation with Yalova Municipality, Service Desk and K.O.Ü. School of Communications, 2000.

NEWSPAPER AND MAGAZINES ARTICLES

- *Televizyon Programları ve Toplumsallık*, Cumhuriyet, 15.01.1992
- *İletişim Araçlarında Kadın*, Cumhuriyet, 27.02.1992
- *Sanal Gerçeklik Üzerine*, Cumhuriyet, 01.12.1994
- *Tüketim ve Kültürü ve Gorilleşme*, Cumhuriyet, 04.05.1996

- *Nitelikli Elemanın Toplumsal Bedelleri*, MediaCat Dergisi, Ağustos 2000
- *Siyasal İletişim Siyasetin Tetikçisi mi?*, Cumhuriyet, 23.08.2002
- *Dünya Yurttaşlığı Kampanyası*, verim.com, Kariyer Sitesi, 26.04.2003
- *Gerçeklerimizle Yüzleşelim*, verim.com, Kariyer Sitesi, 12.05.2003
- *İşgören Güvencesine Karşı İşveren Yasası*, verim.com, Kariyer Sitesi, 19.05.2003
- *Esnek İş Koşullarına Uygun Yüzer Gezer İnsan Modeli*, verim.com, Kariyer Sitesi, 12.06.2003
- *Küçük İşletmeler ve Kurumsallaşma*, verim.com, Kariyer Sitesi, 08.07.2003
- *Yönetim ve Düşük Yoğunluklu Terör*, verim.com, Kariyer Sitesi, 21.07.2003
- *Değişmeyen Temcit Pilavımız: Değişim*, verim.com, Kariyer Sitesi, 07.08.2003
- *Gerçeklerden Kaçış Teknikleri*, verim.com, Kariyer Sitesi, 25.08.2003
- *Affet Beni Biyolojik Dedem*, verim.com, Kariyer Sitesi, 12.09.2003
- *Türk Gibi Başlamak*, verim.com, Kariyer Sitesi, 01.10.2003
- *Popstarlık Meslek Oldu*, verim.com, Kariyer Sitesi, 23.10.2003
- *Şoförsün Dediler Vermediler*, verim.com, Kariyer Sitesi, 27.10.2003
- *Medyatik Kültüre Kurban Edilen İnsan*, verim.com, Kariyer Sitesi, 06.02.2004
- *Seçene Değil Seçtirene Bak*, verim.com, Kariyer Sitesi, 01.04.2004
- *Enseyi Karartma Zamanı*, verim.com, Kariyer Sitesi, 26.04.2004
- *“Taban Yapan” Etik Değerler*, verim.com, Kariyer Sitesi, 03.06.2004
- *Dışlanan Gençlik ve Ulusal Bütünlüğümüz*, verim.com, Kariyer Sitesi, 29.06.2004
- *Kim Diş Macunu Kazanmak İster?*, verim.com, Kariyer Sitesi, 02.07.2004
- *Dilenciden Kapkapçıya Sefalet Panoraması*, verim.com, Kariyer Sitesi, 19.11.2004
- *Reklamların Serbest Dolaşım Hakkı*, verim.com, Kariyer Sitesi, 25.01.2005
- *Gül Dudaktan Köfte Dudağa*, verim.com, Kariyer Sitesi, 22.03.2005
- *Aranıyor*, verim.com, Kariyer Sitesi, 03.06.2005
- *Kariyerden Emin Değilim* Sabah Business, Sayı 48, Şubat 2007