

ÖZGEÇMİŞ

1. **Adı Soyadı:** Mustafa DİLBER
2. **Doğum Tarihi:** 1940, İstanbul, Türkiye
3. **Unvanı:** Prof. Dr.
4. **Öğrenim Durumu:**

Derece	Alan	Üniversite	Yıl
Lisans	Business Administration	Robert College	1963
Doktora	Management	Robert College	1967

5. Akademik Unvanlar:

Yardımcı Doçentlik Tarihi : 1967

Doçentlik Tarihi :

Profesörlük Tarihi : 1979

6. Yönetilen Yüksek Lisans ve Doktora Tezleri

6.1. Yüksek Lisans Tezleri

6.2. Doktora Tezleri

7. Yayınlar

Articles in Turkish

- “Stages in creating an effective advertisement” Handbook of Advertising (Veb Ofset: İstanbul, 1987) pp. 21-24.
- “The New Marketing Concept and the Social Responsibilities of Business”, in Endüstriyel İlişkiler, Mess: İstanbul (1979).
- “Media Selection Models”, Pazarlama Dergisi, Vol. 4 (1979).
- “Psychological Problems of Managers”, Boğaziçi University Journal, Vol. 6 (1978)
- “Spreading of Marketing Innovations”, (co-authored), Boğaziçi University Journal, Vol. 6 (1978). Coauthored
- “Brand Loyalty-Perspectives”, İşletme Fakültesi Dergisi, (November, 1977).
- “Can Foreign Companies Transfer Marketing Know-How”, (co-authored), Pazarlama Dergisi, Vol. II (September, 1977).
- “Automation in Banking”, (co-authored), Bilim ve Teknik (1977).
- “Qualitative Marketing Research in Turkey”, (co-authored), Pazarlama Dergisi, (June, 1977).
- “Universality of Management Principles and Methods”, Boğaziçi University Journal, Vol. III (1975).
- “Participative Decision Making”, Boğaziçi University Journal, Vol. II (1974).

- “Management Education in Turkey”, paper delivered at the II. Turkish Management Conference. Published in Management: Major Factor in Turkey’s Development (TSID: Istanbul, 1971).

Articles and Papers in English

- “Qualitative Marketing Research in a Developing Country: The case of Turkey”, (co-authored) paper delivered at ORSA/TIMS Conferenc, Los Angeles, California (1978).
- “Transfer of Demarketing Know-How From an Underdeveloped to a Developed Country”, (co-authored), paper delivered at Southwestern Marketing Association Meeting (1978).
- “The Necessity, directions and Suggested Avenues of Change in the Managerial Climate: Turkey as a Case Study”,(co-authored), paper delivered at ORSA/TIMS Conference, Wisconsin (1979).
- “Managerial Climate in Less Developed Countries”, (co-authored), Management Decision, 3, 1985.
- “The Managerial Class in Turkey-Past, Present, and Future”, (co-authored), The Arab Journal of Social Seiences, April 1986.
- “Marketing know-how transfer: A longitudianl perspective”, (co-authored), Proceedings 1991 Conference of Association for Global Business, 341-347, 1991.
- “Viewpoint: Business education in the third world countries” (co-authored), Journal of Education for Business, 67, 1, 7-12, 1991.
- “Organizational Gaps in Delivering Banking Services”, (co-authored), Journal of International Marketing and Marketing Research, Feb. 1995.
- “Critical factors of total quality management and its effect in health care industry: A Turkish experience”, (co-authored), Problems&Perspectives in Management. Issue 4, 2005.

Books (in Turkish)

- A Behavioral Approach to Managerial and Organizational Effectiveness, Boğaziçi University: Istanbul, Turkey (1976).
- Managerial Behavior in the Turkish Private Sector Industry, Boğaziçi University:Istanbul,Turkey (1981)
- Social Responsibilities of Advertising, Fatih University Press, 2005.

8. İdari Görevler

- Dean of Students (1970-1982), Robert College, Boğaziçi University
- Assosiate Dean of the Faculty of Business Administration (1979-1982)
- Chairman of the Department of Management, Boğaziçi University (1984-1987)
- Member of the Executive Council of the Faculty of Business Administration
- Member of the University Senate
- Chairman of the Financial Aid Committee, Discipline Committee, Housing-Dormitory Commitee, Food Committee, Student Activities Committee, various other ad-hoc committees

- Vice President of Boğaziçi University Alumni Assosiation, 1990-94

9. Bilimsel ve Mesleki Kuruluşlara Üyelikler

- Member of the Executive Council of the Faculty of Business Administration
- Member of the Alumni Council, 1994-present

10. Ödüller

- Best Teacher, School of Business Administration, Boğaziçi University, 1984-85, 1985-86
- Teacher of the Year, Fatih University, 2002-2003